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November 2023

VISION

The Journal of Business Perspective

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Systematic Literature Review of Private Equity Determinants: Status, Evidence and Open Issues
Sheeba Kapil and Vrinda Rawal

Learners' Satisfaction and Commitment Towards Online Learning During COVID-19: A Concept Paper
D. U. N. Ranadewa, T. Y. Gregory, D. N. Boralugoda, J. A. H. T. Silva and N. A. Jayasuriya

Green Trade Credit and Sustainable Firm Performances During COVID-19: A Conceptual Review
Faryal Fahim and Batiah Mahadi

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Shopping Safety Practices Mutate Consumer Buying Behaviour during COVID-19 Pandemic
Reetika Sehgal, Prateek Khanna, Mayank Malviya and Ashish Mohan Dubey

The Influence of Perceived Motivational Factors on Success of Women-Driven Ventures and Their Contribution in Economic Development
Sukhjeet Kaur Matharu and Divya Juneja

Workplace Spirituality and Employee Job Attitude: Direct Test Effect: An Empirical Check Among Nursing Community
B. Baskar and R. Indradevi

Effects of Visual Information and Argument Concreteness on Purchase Intention of Consumers Towards Online Hotel Booking
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Antecedents of Intention to Use Online Peer-to-Peer Platform in Malaysia
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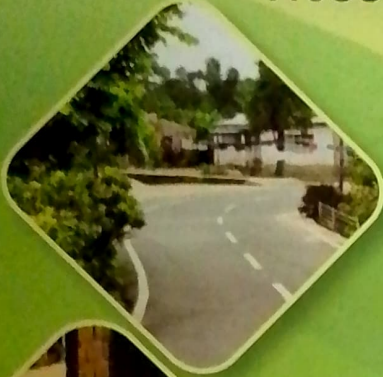


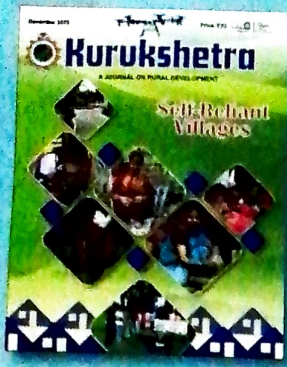
Kurukshetra

A JOURNAL ON RURAL DEVELOPMENT

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Self-Reliant Villages





Kurukshetra

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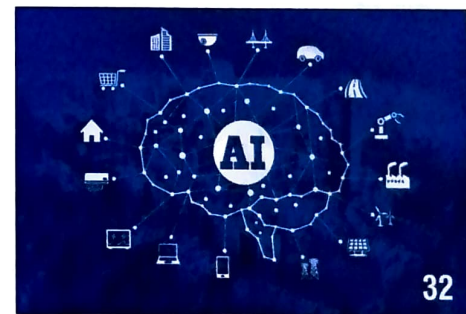
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AND CULTURE

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The art of least
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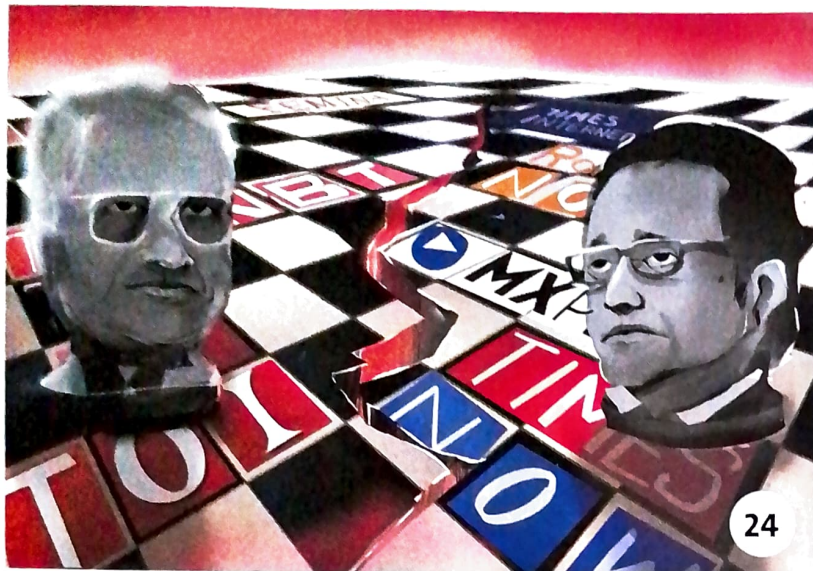
DIVIDED TIMES



The Untangling of Samir

and Vineet Jain's Empire

THE
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ISSUE



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Divided Times

The untangling of Samir and Vineet Jain's empire

AATHIRA KONIKKARA

By all accounts, a partition of Bennett, Coleman and Company Limited appears imminent. Samir and Vineet Jain, who co-own and built the conglomerate, are set to part ways. Amongst the group's various entities, Samir is expected to take the Times of India, while Vineet will retain control of Times Now. This split marks a significant juncture in the media landscape—and a departure from the era when the conglomerate set industry standards. BCCL has been instrumental in shaping the current media landscape, but its business interests often came at the cost of journalistic depth. The group is no longer unrivalled in terms of both revenue and readership. Eleven years after this magazine last profiled the Jains, BCCL is no more the leading media conglomerate it once was. The businesses are strained, rumors of tensions between the brothers abound and the group is on the brink of division.



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December 2023 | ₹ 75

Science Reporter

A CSIR Publication

PRINCE RUPERT DROPS

Unravelling the Phenomenal Strength of Glass Tears!



Nobel Prizes 2023



Shanti Swarup Bhatnagar 2022 Prize Winners talk about their prize-winning work

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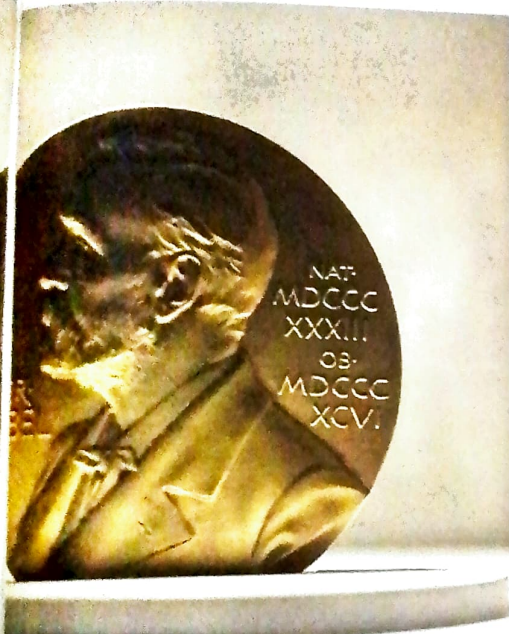
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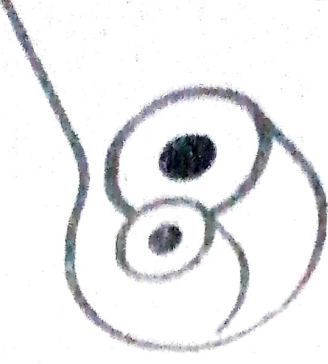
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अक्टूबर, 2023



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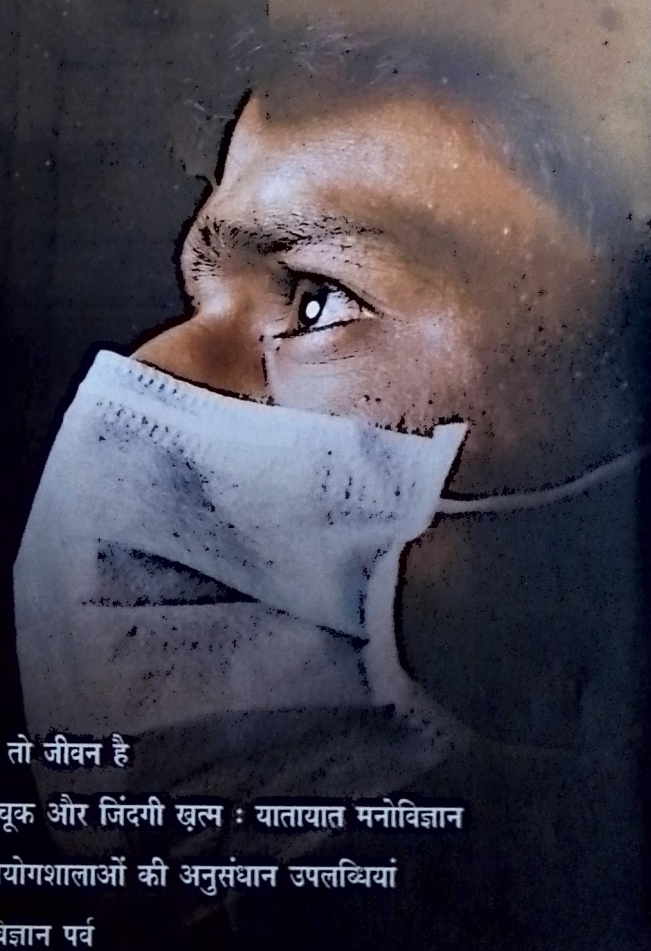
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हवा का
आपातकाल!

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- ▶ मिट्टी रहित संस्कृति को दर्शाती 'हाइड्रोपोनिक्स'
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विषय सूची

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प्रदीप कुमार एवं वसन्त बल्लभ

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संपादक
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संयुक्त निदेशक (उत्पादन)
डी के सी हृदयनाथ

आवरण : बिन्दु वर्मा

योजना का लक्ष्य देश के आर्थिक विकास से सम्बन्धित मुद्दों का सरकारी नीतियों के व्यापक संदर्भ में गहराई से विश्लेषण कर इन पर विमर्श के लिए एक जीवंत मंच उपलब्ध कराना है।

योजना में प्रकाशित लेखों में व्यक्त विचार लेखकों के व्यक्तिगत हैं। जरूरी नहीं कि ये लेखक भारत सरकार के जिन मंत्रालयों, विभागों अथवा संगठनों से संबद्ध हैं, उनका भी यही दृष्टिकोण हो।

योजना में प्रकाशित विज्ञापनों की विषयवस्तु के लिए योजना उत्तरदायी नहीं है।

योजना में प्रकाशित आलेखों में प्रयुक्त मानचित्र व प्रतीक आधिकारिक नहीं है, बल्कि सांकेतिक हैं। ये मानचित्र या प्रतीक किसी भी देश का आधिकारिक प्रतिनिधित्व नहीं करते हैं।

योजना लेखकों द्वारा आलेखों के साथ अपने विश्वसनीय स्रोतों से एकत्र कर उपलब्ध कराए गए आंकड़ों/तालिकाओं/इन्फोग्राफिक्स के सम्बन्ध में उत्तरदायी नहीं है। योजना किसी भी लेख में केस स्टडी के रूप में प्रस्तुत किसी भी ब्रांड या निजी संस्थाओं का समर्थन या प्रचार नहीं करती है।

योजना घर मंगाने, शुल्क में छूट के साथ दरों व प्लान की विस्तृत जानकारी के लिए पृष्ठ-54 पर देखें।

योजना की सदस्यता शुल्क जमा करने के बाद पत्रिका प्राप्त होने में कम से कम 8 सप्ताह का समय लगता है। इस अवधि के समाप्त होने के बाद ही योजना प्राप्त न होने की शिकायत करें।

योजना न मिलने की शिकायत या पुराने अंक मंगाने के लिए नीचे दिए गए ई-मेल पर लिखें -

pdjuicir@gmail.com

या संपर्क करें-

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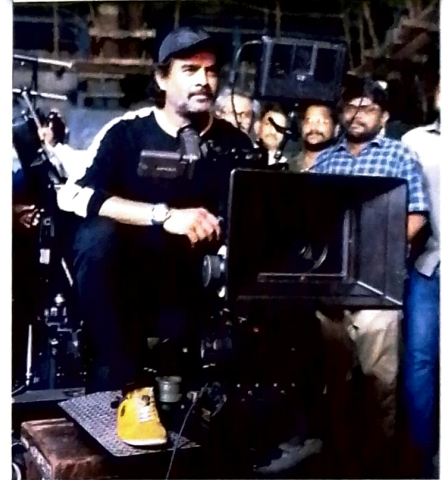
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16 आर माधवन
से विशेष साक्षात्कार
शुचिता चतुर्वेदी



**आगामी अंक : व्यवसाय करने में सुगमता
यानी ईज़ ऑफ़ डूइंग बिज़नेस**

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EDITORIAL

Global economy has been into state of constant and complex flux over the last decade or so. Amidst such changing scenario India has made the most of it. 'Brand India' has been looming large all over the globe by the year 2023. The year commenced with bagging of two Oscars, followed by sending an indigenous rocket to moon and Solar Mission *Aditya* has been put into orbit to travel nearly 15 lakhs kilometers to approach Sun and explore the star. India also hosted a successful G-20 Summit and effectively showcased its 'soft power' assets to the world. India's presidency of G-20 must be counted as one of the most successful one with the onset of "Delhi Declaration" that speaks volume about its diplomatic knack and resources.

It has attained the 'fifth largest economy' status being among the fastest growing economies in the world behind only US, China, Japan and Germany. International Monetary Fund calculations reveal that India will move into the fourth place in 2025 and into the third place in 2027. According to IMF it is scheduled to be USD 5.4 trillion-economy by 2027. According to World Bank data in terms of Purchasing Power Parity India is the fourth largest economy within the G-20 grouping. Even in 2022-23 the Indian economy grew at 7.2 %.

Its global influence and outreach has increased in a meaningful way. Credit must be accorded to the visionary leadership for its consistent hard work and strong determination to excel amidst tempest and adverse circumstances both internally as well as in the external world. Young India has number of accolades in its keg over the last decade. Positive and relevant economic reforms injected at an opportune moment with strong implementations have started delivering in all walks of nation-state's life. It is evident in the surge that India has witnessed in Foreign Direct Investment, investment in infrastructure, capitalization growth in security market, growth of digital public infrastructure, to name a few. India has also proved its worth to the West, which has a mistrustful impression of China. India through policy interventions like 'Make in India' and 'Atmanirbhar Bharat' has facilitated itself to be the genuine and considerable beneficiary of 'Industry 4.0'.

India has truly transitioned from a 'soft state' to a 'soft power' by strengthening its institutions and processes of governance and has built strong international personality within the comity of nations.

New Delhi
November 2023

G. Kishore Babu
Editor

India's Foreign Policy-1 (Special Issue)

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A banded sea krait swims toward the surface for a breath of air at Blue Corner, a spectacular scuba diving site in Palau's Rock Islands Southern Lagoon.

KILIII YÜYAN

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Into the Woods

By using a camera-mounted microscope, a photographer zooms in on the branches, pine cones, and plants of a Canadian forest—down to their cells.

PHOTOGRAPHS BY ROBERT BERDAN

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THE BIG IDEA

Exposing Hidden Marvels

Through specialized techniques, photography can teach us to see the world in new ways.

BY ANAND VARMA

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Circling the Globe in Search of the Past

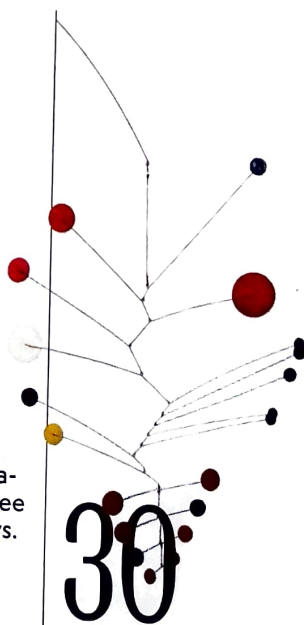
Albert Lin, an adventurous engineer, seeks telling remnants of former civilizations.

BY DANIEL STONE



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