**Curriculum plan (Odd Semester 2024-2025) August 2024-December 2024**

Teacher Name: MS. Kavita Sangari

Paper name: CONTEMPORARY POLICY AND INSTITUTIONAL FRAMEWORK

Class type: B.A(P) Minor Sem III

|  |  |  |
| --- | --- | --- |
| **Units/Work plan** | **Month wise schedule to be followed** | **Tests/Assignments/ Revision/Presentations etc** |
| **Unit- 1 Introduction:** Micro. Small and Medium Enterprises Development Act (MSMEDA), 2006, Definitions of MSME, instructional support for SMEs Provisions pertaining to the promotion and development of MSME.  **Unit ll : Policy Perspective Changes**.  Changing context of the MSME in the era of liberalization, privatization and globalization, Changing perception on competitiveness and quality issues. Changing face of marketing strategy of products of MSMEs, government schemes for SMEs in India. | August-September | Assignment |
| **Unit III: Legal Framework and SMEs.**  Provisions of various laws applicable to SMEs, (objectives, definition and salient provisions of industrial, commercial and labor laws applied in SMEs) , need for a comprehensive legal framework for SME sector | September-October- | Assignment Test |
| **Unit IV: Support System and SMEs.**  Promotional programmes for SMEs, evaluation of institutional support system for SMEs operating in the country. Support for entrepreneurship through skill development programmes of government.  **Unit V: Marketing and Financial Support System.**  Institutions for promoting entrepreneurial training and development objectives, schemes of incentives - financial and non financial incentives.and functies, Training needs of existing entrepreneurs ( particularly First generation) Support for enhancing marketing, production, and export performance. | October-November  November | Test  Assignment/Test |
|  |  |  |