**DR. NUTAN PANDEY**

Department of History

CURRICULUM PLAN

Odd Semester

2024-25

(August - November)

| **Name of Paper & Code**  **(Course/Year/Semester)** | **IMAGE STYLING**  **B.A.(HONS.)&(PROG)-SEC/ II YEAR/ SEMESTER- III** | | | |
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| **IMAGE STYLING**  **2206000008** | **Allocation of Lectures**  **50** | **Month wise schedule followed by the Department** | **Main Features** | **Assignment /Project/Test/Practical** |
| 1. Physical traits and analysis | 12 Lectures | August  2024 | * Body Types * Body Proportion * Face Shapes * Personal Color Analysis | * Body Types and Proportion |
| 1. Application of elements and principles of design for image styling | 8 Lectures | Sept. 2024 | * Effects of design elements and principles on clothing and visual appearance * Effect of garment components on visual appearance | * Principles of clothing and visual appearance |
| 1. Wardrobe Planning | 15 Lectures | Sept- Oct.2024 | * Wardrobe analysis * Wardrobe essentials * Organization and categorization of wardrobe * Elements of a basic wardrobe * Optimizing wardrobe and budgeting | * Optimization of wardrobe with budgeting |
| 1. The business of styling | 15 Lectures | October - November  2024 | * Dress vs style * Analysis of trends of apparels and accessories * Survey of apparel and accessories stores/brands with respect to style, size and prize * Types of stylists: Freelance stylists, Celebrity stylists, Editorial stylists. * Marketing your business * Forms and contracts | * Dress vs style and analysis and survey of apparels * Types of stylist, marketing your business |