**DR. NUTAN PANDEY**

Department of History

CURRICULUM PLAN

Odd Semester

2024-25

 (August - November)

| **Name of Paper & Code****(Course/Year/Semester)** | **IMAGE STYLING****B.A.(HONS.)&(PROG)-SEC/ II YEAR/ SEMESTER- III** |
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| **IMAGE STYLING****2206000008** | **Allocation of Lectures****50** | **Month wise schedule followed by the Department** | **Main Features** | **Assignment /Project/Test/Practical** |
| 1. Physical traits and analysis
 | 12 Lectures |  August 2024 | * Body Types
* Body Proportion
* Face Shapes
* Personal Color Analysis
 | * Body Types and Proportion
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| 1. Application of elements and principles of design for image styling
 | 8 Lectures | Sept. 2024 | * Effects of design elements and principles on clothing and visual appearance
* Effect of garment components on visual appearance
 | * Principles of clothing and visual appearance
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| 1. Wardrobe Planning
 | 15 Lectures | Sept- Oct.2024 | * Wardrobe analysis
* Wardrobe essentials
* Organization and categorization of wardrobe
* Elements of a basic wardrobe
* Optimizing wardrobe and budgeting
 | * Optimization of wardrobe with budgeting
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| 1. The business of styling
 |  15 Lectures | October - November2024 | * Dress vs style
* Analysis of trends of apparels and accessories
* Survey of apparel and accessories stores/brands with respect to style, size and prize
* Types of stylists: Freelance stylists, Celebrity stylists, Editorial stylists.
* Marketing your business
* Forms and contracts
 | * Dress vs style and analysis and survey of apparels
* Types of stylist, marketing your business
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