**CURRICULUM PLAN 2024-25**

**B.A. (H) Geography**

**Semester – IV (SEC)**

**Name of the Teacher: Dr Nidhi G Behl**

**Paper Name & Paper Code: Sustainable Ecotourism and Entrepreneurship**

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| **Unit No.** | **Name of Topic**  | **Tutorial/Assignment/ Presentation etc.** | **Allocation of Lectures** | **Assessment Tasks** | **Teaching and Learning****Activity** |
| 1 | Assess the current state of ecotourism in little-known/explored areas and examine ecotourism potential | Test | 1-15 January  | Group discussions  | Lecture, and PPT |
| 2 | Field surveys to identify the existing locations having ecological, wildlife, scenic, and ethnic potential for ecotourism and analyze existing prevalent eco-practices having the potential to integrate with ecotourism programme | Presentation  | 16 Jan- 31 Jan | Group discussions | Group exercise |
| 3 | Identify ten plant species having ecological, economic, and cultural significance as ecotourist attraction | Presentation  | 1 feb -10 Feb | Assignment  | Lecture and demonstration |
| 4 | Develop stories on the selected wild habitats to attract ecotourists from within and outside the country | Test | 11 Feb- 21 Feb | Assignment | PPT |
| 5 | Identify suitable track and prepare a checklist of birds and animals with their stories for a diverse group of ecotourists  | Presentation  | 22 Feb -8 March | Group Assignment | Lecture |
| 6 | Examine the current state of natural resources and develop suitable messages |  | 16 March -26 March |  |  |
| 7 | Develop stories and messages to attract tourist to promote ecotourism |  | 27 March- 31 March |  |  |
| 8 | Analyse basic elements of ecotourism and develop trips and travel packages |  | 1 April – 10 April |  |  |
| 9 | Develop ecotourist activities for individuals and families |  | 11- April-24 April  |  |  |

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| **S. No.** | REFERENCE BOOKS | **Year of Publication/** |
| 1. | Ballantyne, R. and Packer, J., International Handbook on Ecotourism. Edward Elgar Publishing Limited, UK | 2013 |
| 2. | Fennell, D.A., Ecotourism. An Introduciton. Routledge, London, UK. | 2014 |
| 3. | Tanguay, G.A., and Rajaonson, J., Evaluating Sustainable Tourism Using Indicators: | 2015 |
| 4. | Wearing, S. and Schweinsberg, S.. Ecotourism: Transitioning to the 22nd century. Routledge  | 2019 |

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