Curriculum plan (Odd Semester 2024-2025) August 2024 -December 2024

Teacher Name: Ms. Kavita Sangari

Paper name: Business Organisation

Class type: B.A (P) Major Sem 1

Paper shared with: Ms. Shweta Raj

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| **Unit to be taken** | **Month wise schedule to be followed** | **Tests/Assignments/ Revision/Presentations etc** |
| Unit 1: Introduction  (Business- concept, nature and scope ,business as a system, Business objectives, Business and environmental interface, distinction between Business, commerce and trade, Business Ethics, social responsibility of business) | August | Assignment |
| Unit 2: Business Enterprises  (Forms of business organization, sole proprietorship, partnership firm, joint stock company, one person company, cooperative society, limited liability partnership, multinational corporation, choice of form of organization, Business combination: need and objective, forms: merges, takeovers and acquisition) | September | Assignment/Test |
| Unit 3: Business environment  (Meaning and significance of business environment, internal and external environment, dimensions of business environment, uncertainty and business, environmental analysis and diagnosis, environmental scanning techniques: SWOT,ETOP) | October | Test |
| Unit 4: Entrepreneurship: funding the Business  (Entrepreneur- Entrepreneurship- enterprise, entrepreneurial ideas and opportunities in the Contemporary business environment, process of Entrepreneurship, forms of Entrepreneurship, skill India, start-up India, make in India, globalization) | November | Assignment/Test |
| Unit 5: Contemporary laws of Business Organization  ( emerging issues and challenges, innovation in organisational design, learning organisation, workforce diversity, franchising, outsourcing and e commerce, government and business interface,sustainability:digitalization and technology innovation | December | Test |