Course Planner

**GENERIC ELECTIVES (GE-5) Television Journalism**

Teachers: Dr. Vinay Kumar Rai

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| **Unit** | **Lecture** | **Activity** |
| **UNIT I: Understanding TV Journalism**   * Organizational structure of TV news channels * TV Reporters Tools and techniques * Structuring a TV news report, V/O’s, packages & story formats. * PTC: Opening, Bridge and closing. * Introduction to the equipment: Shooting, recording and editing. * Understanding the pitfalls of broadcast punctuation and presentation | **16** | Discuss the various roles in TV journalism Anchors, reporters, producers, editors, and camera crew with students. |
| **UNIT II: TV News Production**   * The production team and the process: Line producers, field producers and their role * The production process, Gate keeping and the run downs * Back timing and going on air, * News analysis and experts * Commercials and promo breaks, * Headlines * Discussion and talk shows & organizing studio for TV news programs | 15 | Through hands-on experience, students explored production team roles, learned key processes, and engaged in discussions on news analysis and program organization. |
| **UNIT III: The Changing Newsroom**   * Live reporting: organizing thoughts and adlibbing, DSNG, Multiple OB locations and Split screen, V/O from field and technical challenges. * Satellite link for News reporting: Satellite bookings & co-ordination with local TV channels, booking local editing facilities * Planning news stories of cultural and social interest on the sidelines * Satellite phones, broadband, optical fiber and internet & 4G based solutions | 17 | To help students understand the evolving landscape of journalism through the lens of podcasts, encouraging critical thinking about current trends and future developments in newsrooms.  Divided students into small groups and assigned them to create a short podcast episode (5 to 7minutes) on a current newsroom trend or issue. |