**Curriculum plan (Odd Semester 2024-25) August 2024-December2024**

**Teacher Name: Ms. Shweta Raj**

**Paper name: PRACTICAL ASPECTS OF ENTREPRENEURSHIP**

**Class type: B.A P(Minor) Sem 5th**

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| **Unit to be taken** | **Month wise schedule to be followed** | **Tests/Assignments/ Revision/Presentations etc** |
| **Unit-1: Assessing Entrepreneurial Business Environment**  Introduction to entrepreneurship, Dimensions of Entrepreneurship, Entrepreneurial Mindset, startup culture growth and developments with special reference to India (case studies), environmental analysis, success stories of entrepreneurs- Indian and International, family business culture in India, succession planning, relevant case studies | August | Assignment |
| **Unit-2: Organization Assistance**  Emerging forms of organizing startups, OPC, LLP, e-commerce model, network organization, co-working space, overview of Industrial Park, Special Economic Zone, Khadi and Village Industries Commission (KVIC), MSME, startup Environmental clearance, prerequisite clearances for startups, quality standards with special reference to Indian and international standards specifications, overview of incentives, facilities and reliefs for startups (excise, income tax etc.), modernization assistance to small scale units, incentives and facilities to export entrepreneurs | September | Test |
| **Unit-3: Entrepreneurial financing (Private and Public)**  Private support system- angel investing, venture capital, private equity, crowd funding, bootstrapping, Business incubators, financial assistance by Government agencies, NSIC, SIDO, MSME, SIDBI, SFC, DST, Governmental Start-up schemes- Make in India, Startup India, standup India, Non-governmental financial institutes- ICICI, EDI, SME chamber of India, ICSE, Understanding basics of financial statements (balance sheet and income statement and cash flow analysis) | October | Assignment/Case studies |
| **Unit-4: Preparing Business plans and Project Report**  Idea generation and Feasibility analysis, building a business plan and effectively communicate and “sell” new business concepts to investors, Mock business plan with respect to different products and services, Aspects of a project, phases of a project, project report, Contents of a project report, proforma of suggested project report for a manufacturing and service organization    **Unit-5: Adapting digital developments and Disruptions**  Digital disruptions, threats of mega alliances, strategies to sustain a new business, challenges of takeovers and acquisitions, emerging new business forays- opportunities, dimensions and challenges, regulations. | November | Test/Assignment |